



Pajama Program

The text 'GET WILD & GIVE BACK' is rendered in a large, bold, black, hand-drawn font. The word 'WILD' is particularly large. A small yellow crown is placed on the dot of the 'i' in 'WILD'. A white palm frond is positioned between the 'T' and 'W'. Below the main text are three white wavy lines representing water. The entire graphic is set against a green background with a pattern of white stars and various green leaf silhouettes.

GET WILD & GIVE BACK

A dark purple silhouette of a person's head and shoulders, facing forward, is positioned at the bottom center of the graphic.

2022 ANNUAL
BENEFIT GALA

MESSAGE FROM OUR EXECUTIVE DIRECTOR

Dear Friends of Pajama Program,

After some of the wildest years in our history, it is a joy to welcome you in person to our Annual Benefit Gala!

Every child has the right to a comforting bedtime routine, a good night's sleep, and all the benefits that follow. Thanks to your continued support, we've been able to deepen our impact despite the pandemic, helping children facing adversity build resilience through our innovative programming.

- We transformed our new Storytime Plus program into a virtual fieldtrip for K-2 classrooms this school year. Over 3,400 children learned our R.E.A.D.Y.® Bedtime Routine, connected with caring adults through engaging stories, and received pajamas, books, and bedtime routine materials of their own.
- We provided over 500 educators with the training and tools to deliver our proven Sweet Dreamzzz® for Early Childhood program to over 5,800 preschool families. Our classroom curriculum, teaching teddy bears, caregiver education, and bedtime routine kits support our team approach to helping children sleep well.
- We began offering monthly Parent Workshop webinars to ensure that caregivers from Community Partners around the country could learn about healthy sleep and how to address common bedtime challenges.
- We distributed over 279,500 new pajamas and over 207,500 new books since 2021, helping children facing adversity feel relaxed, secure, and able to transition from daytime to a comforting bedtime.
- We continued to work with members of our Good Night Advisory Council to assess the unique bedtime needs of our partners in the foster care community, laying the groundwork for future programming.

The pandemic has shown us that our ability to cope and move forward is bolstered by a sense of community. We appreciate your continued investment in our mission, and in children's futures. With your support, we can reach more children and their caregivers, delivering more Good Nights for Good Days.



Warmly,

Jamie Dyce

Jamie Dyce
Executive Director

TONIGHT'S PROGRAM



WELCOME

CK Swett, Emcee & Auctioneer



INTRODUCTORY REMARKS

Jamie Dyce, Executive Director



SPONSOR RECOGNITION

Nick Berger, Chair of Board, Director, Newmark Knight Frank



CELEBRATION OF HONOREES

Jennifer Granger, Community Advocate, Honoree

Chris Granger, CEO of OVG360, Honoree

Introduction by Vivian Pickard, President & CEO of The Pickard Group



GOOD NIGHTS ARE GOOD DAYS CHAMPION AWARD PRESENTATION

Randy Weis, President of Sales & Marketing, Diversify, Honoree

Presented by Genevieve Piturro, Founder of Pajama Program



DINNER & PERFORMANCE

Music by Kimmie Horne, Jazz Musician, Great Niece of Lena Horne



INVESTING IN CHILDREN'S FUTURES




GRAND PRIZE RAFFLE ANNOUNCEMENT

Lisa Tan, Board Development Committee Vice Chair, CMO, Reverie

Martin Rawls-Meehan, CEO & Co-Founder, Reverie



DESSERT EXTRAVAGANZA

Sponsored by  **JLL**

THANK YOU TO OUR SPONSORS!

DESSERT EXTRAVAGANZA



continuum
MARKETING PRODUCTION SERVICES

SUSTAINER

+ **Hibbert**™ +

EST. 1864
Lakeside
BOOK COMPANY

ADVOCATE

Bregal Investments

Diverzify

|E|N|V|

HarperCollins Publishers

Live Nation

Ruchi and Keith Pinniger ★ Watch Her Prosper[™]

CONTRIBUTOR

Annie Levine

Capitale

Coronet

Fenwick & West LLP

Geller & Company

GFP Real Estate

Goetz Fitzpatrick LLP

The Granger Family

NBA Cares

Reverie

Scholastic Book Clubs

Peggy & Randy Weis

GOOD NIGHTS ARE GOOD DAYS CHAMPION AWARD HONOREE



Randy Weis

*President of Sales & Marketing,
Diverzify*

Randy Weis has been a true champion for Pajama Program, always willing to invest time, funds, and expertise to help us meet the needs of children in our community. He is too modest to talk about all he has done for us, but he has been involved since our beginnings. Among his generous efforts, Randy donated a truck filled with pajamas for children displaced by Hurricane Katrina in 2005 and led the charge when we renovated our NYC Center in 2019. He served on Pajama Program's

Board of Directors and has served as Board Chair. Randy has spent countless hours giving strategic business advice as we have grown.

Before his current role at Diverzify, he founded RD Weis Companies, a commercial flooring company serving clients throughout North America. He is an experienced corporate problem solver and serial entrepreneur with a passion for developing and helping people. He is widely published, recognized as a pioneer and innovator in his industry, and has served on multiple industry boards.

The Good Nights Are Good Days Champion Award

The Good Nights Are Good Days Champion Award is presented to an individual for their outstanding support of Pajama Program's mission. This award recognizes a leader who sets an example for others by demonstrating a commitment to supporting children facing adversity through volunteer service and charitable giving. Award recipients embody Pajama Program's core values: equity; impact; and community.

HONORED FOR THEIR PHILANTHROPY



Jennifer Granger

Community Advocate

Chris Granger

CEO of OVG360

Jennifer Granger and her husband, Chris, have supported Pajama Program since 2009.

Jennifer has dedicated her life to philanthropy and helping others. A former Pajama Program board member, ballerina, firefighter, sales director, and passionate Mets fan, she champions social justice through her work with numerous nonprofits in Detroit, Sacramento, and New York City. She is founder of the nonprofit Fashion x Philanthropy and Governor appointee for the Michigan Women in Sports commission.

Chris Granger is CEO of OVG360, the full-service venue management and hospitality arm of Oak View Group, the leading venue development, investment, and advisory company in the sports & live entertainment industry. In the last six months, OVG has opened the \$1.2 billion 18,100-seat Climate Pledge Arena (Seattle), the world's first net-Zero Carbon Certified arena in the world and home of the NHL Seattle Kraken; UBS Arena, the \$1.1 billion multi-purpose, state-of-the-art Belmont home to hockey's iconic NY Islanders; and the red-hot Moody Center at the University of Texas in Austin, TX. Prior to OVG, Chris held leadership positions with the NBA, the Sacramento Kings, the Detroit Red Wings, and the Detroit Tigers.

Jennifer and Chris Granger met in New York City and have been married for 18 years. They live in Metro Detroit with their beautiful, and equally socially-conscious daughters, Zoe and Megan.

SPECIAL GUESTS

Award Presentor



Genevieve Piturro

Founder

Genevieve Piturro was inspired to found Pajama Program in 2001 after volunteering with children awaiting foster care placement. Today, she is an international speaker, consultant and author on a mission to inspire men and women across the globe to listen to their heart and pursue their passions.

Genevieve has known honoree Randy Weis for over 20 years and is delighted to present the Good Nights Are Good Days Award to him tonight.

Honoree Introducer



Vivian Pickard

*President & CEO
The Pickard Group*

Vivian Pickard draws on her background as a Fortune 500 executive to advise public and private sector leaders on corporate social responsibility, strategic planning, and DEI initiatives. Founder of the Pickard Group, Vivian also serves on multiple corporate, nonprofit, and philanthropic boards, and serves on the board of the Michigan Women's Commission.

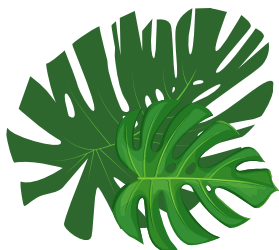
Vivian is a dear friend of honorees Jennifer and Chris Granger and is proud to introduce them tonight.

ENTERTAINMENT



Kimmie Horne

*Jazz Musician
Great Niece of
Lena Horne*



About Kimmie

Kimmie Horne grew up in a musical family surrounded by professional musicians that included her great aunt, songstress and actress Lena Horne. Kimmie has appeared at world-class events including the Epicure Festival in Ontario, Legends of Jazz in Jamaica, The Detroit Jazz Fest, International Cherry Blossom Festival in Japan, and the Montreux Jazz Festival. She has shared the stage with Aretha Franklin, the O'Jays.

Al Jarreau, Isaac Hayes, Straight Ahead, Stanley Clarke, and Pieces of a Dream. Her cool and sassy blend of jazz, pop, and R&B has gotten crowds on their feet clapping to the beat.

MASTER OF CEREMONIES



CK Swett

Auctioneer

About CK

CK Swett, formerly of Christie's and Phillips auction houses, first partnered with Pajama Program last year and has been an ardent supporter of our work ever since. His charity auctioneering efforts over the last decade have yielded more than \$100 million in funds raised.

INVEST IN OUR MISSION

Pajama Program promotes and supports a comforting bedtime routine and healthy sleep for all children to help them thrive. Your investment supports our innovative programming:



\$2,000 brings Sweet Dreamzzz for Early Childhood to an entire Head Start classroom (1 teaching team + 20 preschoolers and their parents and caregivers)

\$1,500 provides Storytime Plus for a 2nd grade classroom (25 students)



\$500 provides a Parent Workshop for 25 parents and caregivers (the perfect complement to a Storytime Plus program)

\$50 provides pajamas, books, and bedtime routine materials for 1 child



DONATE NOW

HEAR FROM OUR COMMUNITY

"There's nothing like a new pair of cozy pajamas and a good book to make being in a shelter a little less challenging for our little people. Thanks for your help and support, Pajama Program!"

-Shelter Director and Community Partner



"My favorite part was the student involvement. It kept their attention, reinforcing their participation and understanding of the importance of getting proper rest at night. Receiving pajamas and books was also exciting to the students."

-Teacher and Storytime Plus Participant

"The information was very easy to understand. The polls were the highlight for me because I had the opportunity to see what other moms and caregivers are doing."

-Parent Workshop Participant



"It's amazing! It helps the children to learn about sleep, it helps the parents, and even the staff. It leads from the classroom to home!"

-Head Start Manager and Sweet Dreamzzz for Early Childhood Participant


COVID-19 CAN'T STOP OUR MISSION

Pajama Program is agile, thoughtfully adapting to meet the needs of our community, even throughout the pandemic.



At a virtual training seminar for Sweet Dreamzzz for Early Childhood, educators learn how to deliver sleep health education to preschoolers and caregivers.






Our monthly Parent Workshop webinar helps parents and caregivers from across the country gather to learn helpful bedtime strategies.




Pajama Program

Healthy Sleep for Children
Using the R.E.A.D.Y.® Bedtime Routine

A Sweet Dreamzzz® Parent Workshop™
for Parents and Caregivers

© 2021 Pajama Program





Pajama Program
Good Nights Are Good Days



Hmm... you wanna know the story why my hair is blue?

You know I do.

It came about because a dude was very rude.

With you know who.

I caught a 'tude and then my mood started to brew.

And then it grew.

And what ensued turned out to be a little feud.

With Mary Lou!



During our virtual version of Storytime Plus, guest readers – like Girl with the Blue Hair author, Derek Siskin – keep students engaged while promoting a great way to relax before bed.

KEEP GIVING BACK

Buy a Raffle Ticket

There's still time to enter the raffle for a chance to win roundtrip airfare for 2, to/from any JetBlue city; a 2-night stay in a King suite at NYC hotel, The Benjamin; dinner at Emmy Squared in NYC; and two tickets to Watch What Happens Live with Andy Cohen.

Get your tickets before we announce the winner after dinner!

Get Raffle Tix

Make a Bid at the Online Auction

Make the highest bid on incredible items and experiences such as Hamilton on Broadway, a New York Rangers hockey game, concert tickets to see The Who, a Virtual Cooking Class with Carla Hall, and more!

Place your bids before the auction closes after dinner!

Bid Now

Volunteer

Though our Centers remain closed due to COVID-19, we still need help from volunteers. Go to pajamaprogram.org/volunteer to sign up. Want to volunteer with your company? Send us an email at development@pajamaprogram.org

Join the Loop

The Loop is an unstoppable community of monthly givers on a mission to bring Good Nights for Good Days to children facing adversity. Loop members are generous, passionate changemakers dedicated to making bedtime better for all children, everywhere. Join the Loop at give.pajamaprogram.org/loop and provide all year-round support for our mission!

Support Our Mission

Make a tax-deductible donation to support better bedtimes.

Online: pajamaprogram.org/gala2022

By Mail: 171 Madison Ave, Ste 1409, New York, NY 10016

By Phone: 212-716-9757

Make checks payable to Pajama Program.

STAY IN TOUCH:



@PajamaProgram

pajamaprogram.org

EXECUTIVE DIRECTOR

Jamie Dyce

FOUNDER

Genevieve Piturro

BOARD OF DIRECTORS

BOARD CHAIR

Nick Berger

*Managing Director,
Newmark Knight Frank*

BOARD VICE CHAIR

Jill Braunstein, Esq.

*Partner, Moritt Hock
& Hamroff LLP*

TREASURER

Aaron Boyajian, Esq.

*Managing Partner,
Goetz Fitzpatrick LLP*

SECRETARY

Ann Marie Resnick

*Vice President, Marketing,
Hammacher Schlemmer*

Melissa Bortnick

*Senior Counsel,
Epic Games, Inc.*

Julie A. D'Emilio

EVP of Sales, Carter's, Inc.

Carla Hall

Chef and Cookbook Author

John Kiely, Esq.

*Special Counsel, Stroock &
Stroock & Lavan LLP*

Pia Marinangeli, PhD,

LCSW, CASAC

Psychotherapist

Eileen McCarthy

*Vice President/Part Owner,
McCarthy and Smith, Inc.*

Lawrence Nevins

*EVP of Operations,
HarperCollins Publishers
Worldwide*

Ruchi Pinniger

*Founder/CEO,
Watch Her Prosper™*

Irene Rowe

*Regional Vice President
Retail, Carter's, Inc.*

David Rush

President, New York, |E|N|V|

Michael P. Smith

*President,
JLS Family Financial*

Lisa Tan

CMO, Reverie

Ramie Waxman

*Financial Controller,
Bregal Investments LLP*

Jill Wilson

*SVP of Human Resources
& Talent Development,
Carter's, Inc.*

Pajama Program promotes and supports a comforting bedtime routine and healthy sleep for all children to help them thrive. We provide new pajamas and books, sleep health education, and caring connections to ensure that children facing adversity—including low family income, housing insecurity, and family instability—have the tools they need to have Good Nights for Good Days. Pajama Program delivers materials, information, and support to children and their caregivers through a national network of volunteers and partnerships with 4,000 community-based organizations across the United States, including Puerto Rico. Pajama Program also provides local programming in New York City, Atlanta, and metro-Detroit.

PajamaProgram.org • 171 Madison Avenue, New York, NY 10016 • (212) 716-9757

LEAD PARTNERS: carter's • Scholastic Book Clubs