







“I DON'T THINK  
THERE'S ANYTHING  
MORE BEAUTIFUL  
THAN HAVING  
PAJAMAS, FOCUSING  
ON SLEEP AND A  
BEDTIME STORY, AND  
KNOWING THAT  
YOU'RE CARED FOR.”

—ANNE WILLIAMS-ISOM,  
DEPUTY MAYOR NEW YORK CITY



GOOD NIGHTS ARE GOOD DAYS

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# OUR MISSION

We promote equitable access to healthy sleep so all children can thrive.



**JAMIE DYCE**  
Executive Director

## MESSAGE FROM THE EXECUTIVE DIRECTOR

Children are facing more challenges than ever before because of the realities of our world today. Political and world events, societal struggles, natural disasters, the constant stimulus of social media... the list goes on. Families and educators across the country are doing all they can to nurture the foundational well-being of children in their care to ensure that, despite a challenging climate, children still experience a safe and supportive environment as they grow and develop.

**Central to the goal of nurturing the well-being of children, our work to promote consistent, healthy sleep is pivotal to ensuring that children and families have what they need to not only cope with the realities of today, but to ensure that children are empowered to realize their full potential.**

In this report, you will see that in response to the complex challenges facing our community, our educational programs have been tailored to reach children directly and the ecosystem that surrounds them—namely, their parents, their teachers, and the staff members who provide other family services. By working not only with children, but also “their adults,” we have designed a holistic approach tailored to the needs of our program participants and their various realities. We are proud to meet the members of our community where they are, aiming to provide real-life solutions and tools that can be leveraged today, tonight, and for years to come.

I am filled with gratitude and excitement for the work we’ve done together. In fiscal year 2024, we reached more children and families through our educational programming than ever before. I’m proud to share that we reached **three times** the number of **caregivers** last year compared to the year prior, and **two times** the number of **educators**.

In addition to our educational offerings, we also provide the physical materials—pajamas, storybooks, and teddy bears—to promote comforting bedtime routines. Last year, we distributed 175,000 pajamas, provided 82,000 storybooks, and nearly 10,000 teddy bears. Since our founding, we have delivered more than 8 million pajamas and storybooks.

We are thankful to our community of partners, supporters and advisers, including our Good Night Advisory Council, who guides our research-based work. We are proud to have supported communities across the country this past year, and now—with our holistic approach firmly in place and in response to ever-growing demand—we are poised to reach even more children and families in the coming year.

With my deepest gratitude,

A handwritten signature in black ink that reads "Jamie Dyce".







# OUR WORK IN ACTION

HOLISTIC SUPPORTS FOR CHILD  
AND FAMILY WELL-BEING

**WE ALL NEED SLEEP**—but with brains and bodies that are developing rapidly, children need a lot more. However, children experiencing poverty, living in shelters, or in foster care face unique challenges to having a good night's sleep, getting significantly less than their peers in communities with greater economic means.

**That's where Pajama Program steps in.** For more than two decades, we have been committed to promoting equitable access to healthy sleep for children facing adversity. Our focus on sleep is intentional because healthy sleep is the foundation for children's health, emotional regulation, academic performance and so much more.

Our evidence-based programming offers sleep-health education through targeted workshops and professional development for educators, family support staff, and caregivers. Additionally, we equip children with new pajamas and books, and with the tools they need to foster healthy sleep habits.



Children experiencing poverty sleep **FIVE HOURS LESS** per week than children with more socioeconomic privilege. This further disadvantages children who also face other disproportionate challenges.



As a result of participating in our programs, children sleep an average of **30 MINUTES LONGER** each weeknight.







# BUILDING A BETTER BEDTIME

**PAJAMA PROGRAM'S GOAL** is to make sure every child in the United States—especially those experiencing poverty—sleeps well and wakes ready to learn, explore and engage in their world. Our mission begins at bedtime, because tomorrow starts tonight. We help children discover their superpower, sleep, in three impactful ways:

**1. SUIT CHILDREN UP FOR SLEEP.** If sleep is a superpower, then pajamas are the super suits that give children a feeling of comfort and security, and storybooks the magical keys to unlocking their imagination. We provide the tools for a comforting bedtime routine for 350,000 children each year.



**2. ACTIVATE THE POWER OF A BEDTIME ROUTINE.** A simple bedtime routine can help children sleep soundly, regulate their emotions, boost their attention span and improve their behavior. Each year, we teach more than 15,000 children the importance of healthy sleep and how their bedtime routine can set them up for success every day, helping them build powerful habits that carry into adulthood.



**3. SUPPORT THEIR EVERYDAY CHAMPIONS.** At bedtime every night, adults are doing their best to overcome challenges in helping their children get to sleep. We equip more than 20,000 parents, caregivers, teachers and social workers annually with the know-how to support mighty bedtime routines for children.



## WHO WE REACH

### CHILDREN

Pajama and Book Distributions  
(newborn to 12)

Student Workshops  
(K-3rd grade)

Healthy Sleep Curriculum  
(3K and Pre-K)

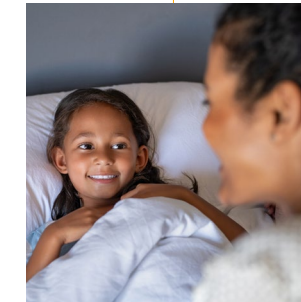


### CAREGIVERS AND PARENTS

Parent Workshops

Fostering Sleep  
(for foster parents)

Healthy Sleep Resources



### STAFF

Family Specialist Training

Pre-K Teacher Professional Development

Fostering Sleep  
(for agency staff)



**"PAJAMA PROGRAM CONTINUES TO BE A BLESSING** to our foster, adoptive, and kinship families. These pajamas always bring a huge smile when we hand them a pair and a new book. It's not unusual for the child to go change into the pajamas, even in the middle of the day. The quality of the pajamas are fantastic and the books are always just right for the child. Thank you. Thank you. Thank you."

—ALABAMA FOSTER AND ADOPTIVE PARENT ASSOCIATION



# 23 Years

Founded in 2001, Pajama Program is the oldest and only organization in the country focusing solely on sleep health and education for young children.

# 8 Million

New pajamas and books have been distributed to children in shelters, community centers, and classrooms nationwide since our inception.







# IMPACT IN OUR COMMUNITIES

IN THE PAST SCHOOL YEAR, we collaborated with 784 Pajama Partners across the country, expanding our reach and increasing our impact. Our 2024 sleep health programming engaged 40% more educators and family specialists and 237% more parents and caregivers over the previous year. As a result, **36% more children** learned the importance of bedtime and healthy sleep habits. Our ability to reach more children, families and specialists is a direct result of the generous support from individual donors, grantmakers, corporate partners, and our dedicated community, ensuring that even more children experience good nights and better days.

## MEETING CHILDREN WHERE THEY ARE

Pajama Program's delivery of more than 8 million pajamas and books since our founding has reached children facing adversity across the United States, including Puerto Rico. In the past school year, we delivered more than **257,000 pairs of pajamas and storybooks** to children, ensuring they have tools for a good night's sleep.

## RESPONDING TO IMMEDIATE NEEDS

Responding to immediate community needs is a core part of Pajama Program's mission and this year we were grateful to be able to provide more than 37,500 new pajamas to children at the Roosevelt Hotel, a Humanitarian Emergency Response and Relief Center (HERRC) where families seeking asylum find shelter in New York City.

Most families arrived in New York with only what they could carry, forced to leave objects of comfort and care behind. In collaboration with NYC Health + Hospitals, this distribution campaign aimed to give every child between six months and eight years of age the

Con't on page 12>



Teddy bears play an important role in teaching children about sleep routines.

# OUR REACH AND IMPACT:



**15,491**  
**CHILDREN** learned the importance of a bedtime routine



**22,579**  
**PARENTS & CAREGIVERS** participated in our sleep health programming



**899**  
**EDUCATORS** participated in classroom trainings



**160**  
**FAMILY SPECIALISTS** engaged with our programming to support children and families



**175,980**  
**PAIRS OF PAJAMAS** delivered to children across the United States



**82,162**  
**STORYBOOKS** delivered to children across the United States



**784**  
**PAJAMA PARTNERS** across the country support our distribution and services







pajamas they need not only to sleep, but to give them something they can call their own as they begin their new lives.

#### NEW ATLANTA CENTER

This year, Pajama Program relocated to a new space at MET Atlanta, an incubator space for startups, makers and other innovators, located just south of downtown. The January 25 grand opening marked an exciting moment, as we commemorated seven years of supporting Atlanta children and their families, and look forward to deepening our work in the community for years to come.

Community members, funders, corporate partners, volunteers and press attended the ribbon-cutting celebration. The new Center will allow us to offer Pajama Program's educational resources in a more accessible, impactful way and within the envelope of a like-minded community of changemakers. As in our other locations, children



and families can engage in interactive story times and learn bedtime routines that support their well-being and growth. We're grateful to our long-time partner Carter's and everyone who joined us in this milestone.

#### PAJAMA PROGRAM IN MICHIGAN

Pajama Program is expanding its impact across Michigan, with a strong focus on Brightmoor, a historically under-resourced community on the northwest edge of Detroit. This newest initiative is supported by a three-year grant from the Max M. and Marjorie S. Fisher Foundation, whose mission is to support and empower children and families in need.

From our Center in Livonia, we supported healthy bedtime routines by distributing more than 8,100 new pajamas and storybooks,

and reaching more than 18,500 children, caregivers, educators and family specialists with programming and workshops. Our partnerships with local Head Start programs and community-based support from groups such as Emmanuel Lutheran and the Lions Club have significantly increased our ability to provide critical education and materials to children and families in the metro-Detroit area.

#### OFF THE [HARLEM] BLOCK

Through a new partnership with Off The Block, an organization that builds up confidence and character in children, Pajama Program is deepening its impact in East Harlem, focusing on the Taft Housing community. Together, we hosted a bilingual interactive community event at Pajama Program's midtown Center in March, introducing families to sleep health education and bedtime bonding activities. Led by program facilitators, families participated in hands-on sessions, learning the importance of healthy sleep routines and how to implement recommendations at home. A highlight was story time with actor and author

Tanya Wright, who shared a reading that celebrated bedtime connections. This partnership marked the first time that Pajama Program was able to offer an intergenerational, simultaneous learning opportunity in this format. Now, we can offer opportunities for children, caregivers, and educators to receive tailored support, but remain in community together.



## A METRO DETROIT FAMILY DEMONSTRATES THE POWER OF SLEEP HEALTH



**WHEN STASE ADOPTED** John and Nicolas, twin boys who had been in foster care, her priority was ensuring they felt truly at home. And that included creating a comfy bedtime. Research shows that children in foster care, lacking regular, healthy sleep routines, often struggle with sleep, so the new mom enlisted Pajama Program for help.

"Getting them to sleep was difficult, but Pajama Program provided tools that helped create a sense of safety," she said. For John, it was the "Bedtime READY" teddy bear named John Jr., a teaching aide used to demonstrate good bedtime habits. "He became a companion who helped John settle into healthy routines, especially during the pandemic when he and his brother needed extra comfort."

John's connection with John Jr. not only helped him sleep better, but also inspired his creativity. With a passion for writing comic books, he decided to make the bear a key character in his work. "He's in my comic book because he's been such a big part of my life," John says. "He's like a friend who's always there, especially when I needed him most during those hard nights."



**"THIS PROGRAM HAS HELPED SO MANY** kids

in Pittsburgh and surrounding counties. I have been able to teach children bedtime routines because of the generosity of Pajama Program. Thank you!!!"

—BACKPACK CHILDREN'S FOUNDATION, PENNSYLVANIA





## OUR VISION

Good nights for good days for all children everywhere.

**WE ENVISION A WORLD WHERE ALL CHILDREN WAKE UP REFRESHED AND ENERGIZED**, ready to pursue their dreams with confidence. By providing the tools and support for healthy sleep, we are setting children up for success so they can grow physically, emotionally and academically, and reach their full potential.

“

We are proud of the communities we've supported nationwide this past year. With our holistic approach firmly in place, and in response to growing need, we are ready to reach even more children and families in the coming year. Our work is only just beginning.

—Jamie Dyce, Executive Director, Pajama Program

”







## PARTNERSHIPS: LEADING THE WAY

WE ARE PROUD of the partnerships we've built over the years, working closely with community partners, school districts, nonprofit organizations, and corporations. From longstanding partnerships with Carter's and Scholastic to newly formed relationships with Fred Rogers Productions and NYC Health + Hospitals, together, we help children experience healthy sleep and wake up each day eager to explore, learn, and grow.

### CARTER'S

Pajama Program's partnership with Carter's, a legacy leader in children's apparel, is a cornerstone of our mission to support children's health and well-being. Donating nearly 2.5 million pajamas, and creating online and point-of-purchase retail donation opportunities, Carter's has garnered more than \$16.5 million in support of our work over the 16 years of our partnership.

**\$16M**  
RAISED through our  
partnership with Carter's

carter's®



### SCHOLASTIC

For more than 15 years, our partnership with Scholastic has delivered the quintessential bonding experience to children and families—the bedtime story. Scholastic has been our partner in the annual Great Bedtime Story Pajama Drive, a classroom-driven national collection campaign for which Scholastic matches every pair of new pajamas with a new storybook. The drive nets up to 100,000 books for children annually.

In addition to the pajama drive, Scholastic supported our work with other initiatives, including hosting our spring fundraiser, *Sipping into Spring*, for the past two years. Their support allowed us to launch a teacher summit focused on training more early childhood educators about healthy sleep for children.



"WE LOVE DOING THIS EVERY YEAR. Our students love bringing in the PJs for kids. We're excited to be part of something that brings so much joy, not just to our students, but to the kids receiving these pajamas and books."

—DENISE CHAPMAN, DIRECTOR OF LEARN 'N PLAYDAY



**1.2M**  
BOOKS donated through  
our partnership with  
Scholastic



With Scholastic's support, we launched a summit this spring to expand our educational programming for educators. The summit equipped educators with the tools to promote healthy sleep routines in their classrooms, complementing our broader programming that impacts children, caregivers, and communities.

"HANDS-ON WORKSHOPS gave educators a real-world, real-time view on this very important public health issue for developing children. It also provided tangible resources for the classroom and for the families they support."

—JOEL NUÑEZ, NATIONAL EDUCATION DIRECTOR







# VOLUNTEERS: MAKING A DIFFERENCE

WHETHER IT'S SORTING PAJAMAS, sharing stories with children, or organizing donation drives, volunteers play a vital role in bringing our mission to life. They are led by chapter presidents, who devote countless hours to supporting our work across the country.

We are grateful for our diverse community of volunteers—from individuals to corporate teams—who stand with us in promoting healthy sleep for all children.

Helene, Charece, and Alice are but three leaders in our volunteer corps who have demonstrated unflagging support of our mission. Read why they volunteer:

## 20K

TOTAL all time volunteer hours provided - and counting



NJ chapter president Denise Violand and her volunteer team sort pajamas for local children, embodying the dedication of our chapter presidents who support their communities.



Volunteers from GUGGENHEIM PARTNERS help prepare pajamas for distribution



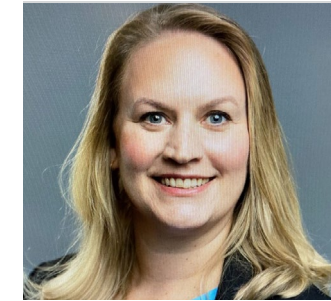
**HELENE FELDSTEIN**  
INDIVIDUAL VOLUNTEER

When Helene Feldstein discovered our mission, she was immediately inspired to contribute. A weekly volunteer since April 2019, she brings an infectious warmth and positivity to the children we support. “I’ve always been interested in working with children, and love seeing their faces light up when they receive new pajamas and books,” she says. Helene advocates both the power of mentorship and the written word, especially boosting literacy at a young age. “I think they need mentors and positive examples. I love feeling like I can offer them something positive that might boost their confidence or help them learn how to read.”



**CHARECE WILLIAMS**  
BOARD VOLUNTEER

As a parent, Charece Williams understands the importance of a bedtime routine that’s both consistent and fun, so children look forward to sleep every night. Volunteering at our New York City Center and witnessing our mission firsthand has given her a new insight on how children can have agency over their sleep habits. “I feel immense pride empowering children to advocate for their own bedtime needs with the adults in their lives,” she says. Through Pajama Program, Charece helps provide children and families with bedtime lessons, new pajamas, and storybooks—offering tools to build comforting routines and support for healthy sleep habits that will last a lifetime.



**ALICE GUY**  
CORPORATE ENGAGEMENT VOLUNTEER

Inspired by a volunteer event she attended with her previous employer, Alice Guy introduced her current firm, FTI Consulting, as a new corporate partner. Since that time, Alice and her colleagues have regularly participated in our Bedtime READY story sessions, engaging children with readings and learning how to promote healthy sleep habits, including reducing bedtime distractions. “The program was incredibly informative for kids, especially in today’s digital age with screens being so prevalent,” she says. “It’s essential to provide this kind of education, especially when it comes to something as crucial as sleep hygiene.”



Every year, **COMPASSIONATE MEMBERS OF OUR COMMUNITY** make a meaningful difference in the lives of children. Whether participating in Bedtime READY for Kids at our Centers, folding pajamas, or supporting our mission through other creative and inspiring initiatives, the **WORK OF OUR VOLUNTEERS** helps provide children and their families with essential education and tools, and inspires all of us to do more.

Become a volunteer either as an individual or through your corporate group.







## PAJAMA PROGRAM SUPPORTERS

**OUR SUPPORTERS** are the driving force behind Pajama Program's mission. Whether through financial contributions, in-kind donations, or advocacy, they enable us to reach more communities and deliver meaningful programming that can change a child's life.

### SIPPING INTO SPRING

On May 21, our annual *Sipping into Spring* event was an evening of inspiration and appreciation, as we gathered to celebrate our progress, raise awareness of our work, and thank our supporters for helping us achieve important milestones.

Themed around the beloved children's book, *The Very Hungry Caterpillar*, the event also symbolized Pajama Program's journey of growth and transformation into something wonderful. It was a night of reflection on our progress and hope for the work ahead.

We were thrilled to honor our 2024 Good Nights are Good Days Champion, Billy DiMichele, Scholastic, Inc.'s Senior Vice President of Creative Development & Corporate Social Responsibility.

Over his 27-year career at Scholastic, Billy expanded Scholastic's corporate social responsibility profile, leading numerous creative and philanthropic initiatives that resonate with our mission and other organizations that support child development.

**154%**  
INCREASE IN SUPPORT  
from 2023 event



Pajama Program is deeply appreciative of Billy's efforts and dedication to expand every child's imagination and world. The success of *Sipping into Spring* would not have been possible without the support of our attendees, sponsors, and donors. Their generosity directly contributes to enhancing our programs and services by enabling us to reach more children and families through our sleep health workshops, pajama and book distributions, and professional development for educators.

We express our deep gratitude to everyone who participated in and supported this event.



**"BOOKS, STORIES, and the safety and comfort of that special bond between a parent and child is a crucial part of the bedtime experience for children. For more than 15 years, Scholastic has been a proud partner, donating more than a million new books and providing grants to help children and their caregivers build better bedtimes."**

—BILLY DIMICHELE  
SVP, CREATIVE DEVELOPMENT & CORPORATE SOCIAL RESPONSIBILITY



1. Celebrity chef and board member Carla Hall takes the mic to welcome the audience. 2. Executive Director Jamie Dyce with 2024 Good Nights are Good Days Champion award winner, Billy DiMichele. 3. Good Nights are Good Days Champions: Randy Weis of Diverzify (2022); and Peter Riguardi of JLL and Linda Riguardi (2018). 4. Greg Worrell and Andrea Davis Pinkney of Scholastic. 5. Sharon Corbin of Scholastic and Tracie Benjamin-Van Lierop of NYC Department of Education. 6. Robert Debitetto of A+E Networks (retired), and Jasmin Rosenberg of LA Magazine. 7. Carla Hall, Billy DiMichele, Jamie Dyce, Pajama Program founder Genevieve Piturro, and Judy Newman of Scholastic.







# FINANCIALS

In FY24, Pajama Program raised a total of **\$3,596,089** from **2,297 generous supporters**, reflecting diverse fundraising activities throughout the year. Notably, corporate contributions, including employee-matching initiatives, saw a year-over-year increase, accounting for 11% of our total revenue. This growth underscores the deepening engagement of corporate partners who support our mission through both direct contributions and matching gift programs.

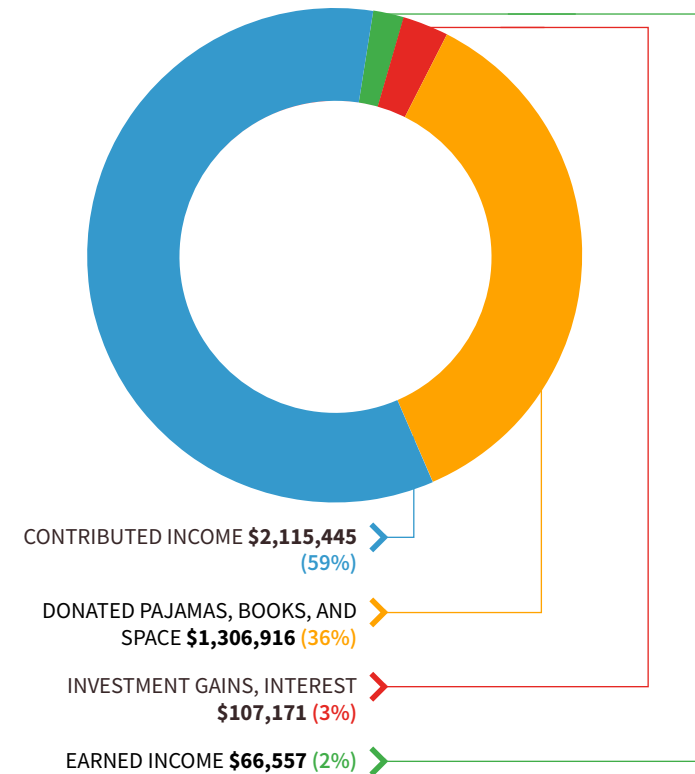
In 2023-2024, we intentionally invested in our capacity for long-term sustainability through additional hires and strategic initiatives that helped scale our programming. As a best practice, we continue to maintain 9.4 months of cash in our reserves.

We are grateful for the diverse and growing community of supporters who enable us to expand our reach and deepen our impact on children and families across the United States.



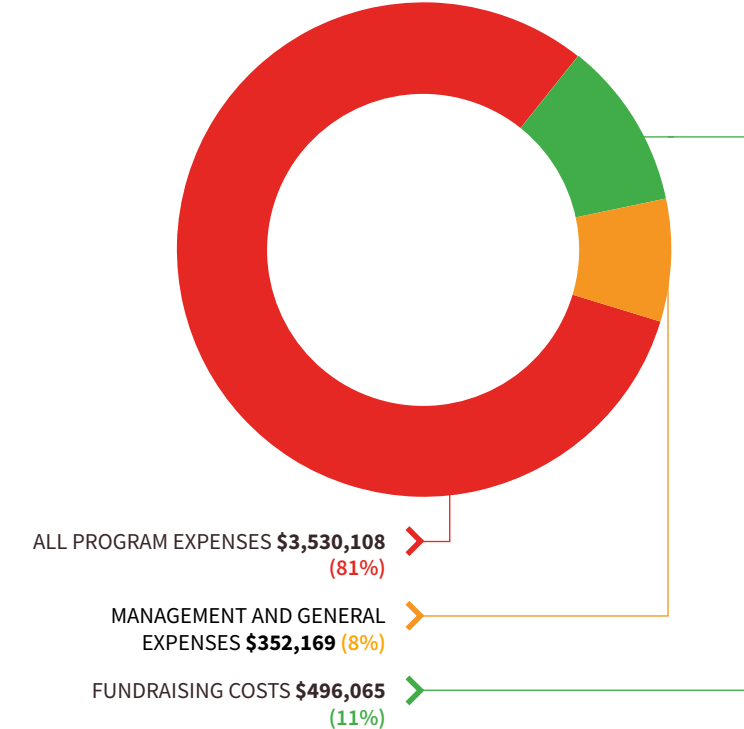
## REVENUE

TOTAL REVENUE: \$3,596,089



## EXPENSES

TOTAL EXPENSES: \$4,378,342



Every Bedtime READY for Kids session at our Atlanta Center is filled with excitement as kids pick out their own books for storytime with our volunteers – and the best part? They get to take their chosen books home.

“PAJAMA PROGRAM HAS BEEN A BLESSING to the students of the Douglas County School System. This awesome program recognizes the importance of healthy bedtime routines and how special new pajamas and books can make children feel.”

–BILL ARP ELEMENTARY SCHOOL, GEORGIA







# BOARD OF DIRECTORS



**ANGELA CHAN-DANISI**  
BOARD CHAIR  
Founder, Angela Chan & Co.



**AARON BOYAJIAN, ESQ**  
TREASURER  
Managing Partner, Goetz Fitzpatrick LLP



**ANN MARIE RESNICK**  
SECRETARY  
Vice President, Marketing, Hammacher Schlemmer



**DEBBIE (RAPPOPORT) BIGMAN, CPA**  
Founder & President of Auxilium Platforms LLC



**HOLLY CHEN**  
Founder, Tipping Point Strategies LLC



**JULIE D'EMILIO**  
EVP of Sales, Carter's, Inc.



**LINDA GORNITSKY**  
President & Founder of LBG Associates



**CARLA HALL**  
Chef and cookbook author



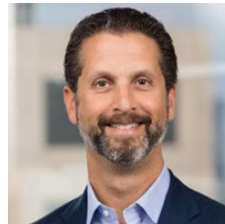
**TREVOR MUNSON**  
Vice President Operations, Reidy Contracting Group



**LAWRENCE NEVINS**  
Retired, Former EVP of Operations, HarperCollins Publishers Worldwide



**RUCHI PINNIGER**  
Founder/CEO, Watch Her Prosper®



**JONATHAN C. RICH**  
Founder & CEO, Sophia Advisors LLC



**DAVID RUSH**  
President, New York | E | N | V |



**LISA TAN**  
CMO, Reverie



**RAMIE WAXMAN**  
Financial Controller, Bregal Investments LLP



**CHARECE WILLIAMS**  
Vice President, Marketing Assets, Partnerships & Influencers, The Coca Cola Company



**JILL WILSON**  
SVP of Human Resources & Talent Development, Carter's, Inc.



**JORDAN ZMIJEWSKI**  
CEO & Chairman of Diversify

## DEAR FRIENDS, SUPPORTERS, AND COMMUNITY:

It is an incredible honor to serve as the new board chair for Pajama Program, whose mission resonates deeply with me. Growing up, one of my most cherished traditions was receiving a new pair of pajamas each year from my mother. The simple joy of slipping into those fresh, cozy pajamas created a sense of warmth and security that made bedtime truly special. This tradition naturally connected me to Pajama Program's mission of providing children facing adversity with the comfort and care that can transform their nights and lives.

I am excited to work alongside our dedicated team and supporters in this role. Together, we will continue to build on the impact Pajama Program has already made, reaching even more children and families. Healthy sleep is foundational to a child's well-being, and I am committed to helping ensure that every child we touch receives the lifelong benefits that good, healthy sleep can provide.

I am truly grateful for your past support. Your contributions have been vital to our mission, and as we embark on this new chapter together, I look forward to the incredible work we will accomplish.

Warm regards,

**ANGELA CHAN-DANISI**  
Board Chair

“SERVING ON THE BOARD OF PAJAMA PROGRAM FOR THE PAST DECADE has been incredibly meaningful. As a mother, I deeply understand how vital bedtime routines are for a child's well-being. I've seen firsthand how healthy sleep empowers children to show up differently—more present, creative, and confident. Pajama Program's mission to nurture this foundation has a generational impact, and I'm proud to be part of an organization that's making a difference in the lives of so many children and families.”

—RUCHI PINNIGER  
BOARD MEMBER, PAJAMA PROGRAM





# THE TEAM

EVERY MEMBER OF THE TEAM AT PAJAMA PROGRAM is deeply committed to ensuring that all children have equitable access to healthy sleep. Bringing diverse talents, expertise and enthusiasm to Pajama Program, our staff is dedicated to promoting the well-being of children and their families.



**JAMIE DYCE**  
Executive Director



**TORY ALEXANDER**  
Program Facilitator



**DIGANT BAHL CPA**  
Chief Financial Officer



**MELISSA BARTELL**  
Director of Operations



**CARRIE BLACK**  
Senior Education Programs Manager



**USMAN CHAUDHARY**  
Controller



**ASHLEY DITTMAR**  
Chief Advancement Officer



**DIANE DITTMAR-SEITZ**  
General Operations Manager



**DIANNE DE LA VEAUX**  
Distribution Operations Manager



**HERVÉ ERNEST**  
VP of Marketing & Communications



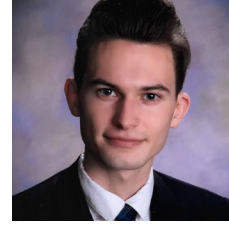
**ANDREA GUERRA**  
Program Associate



**DOUNA HUNTER M.Ed.**  
Atlanta Program Officer



**REGINA LUCAS**  
Program Coordinator



**DANNY MERZ**  
Data & Analytics Manager



**JOEL NUÑEZ**  
National Education Director



**JAHNA ORZANO**  
Chief Program Officer



**ANN RAFTERY**  
Director of Learning and Development



**CAROL H. RIPPLE PhD**  
Senior Advisor



**JENNIFER VARGAS**  
Program Facilitator



**ALIZA YAILLEN**  
Development Officer

\*Staff from July 2023-June 2024

# GOOD NIGHT ADVISORY COUNCIL

OUR GOOD NIGHT ADVISORY COUNCIL ensures we remain at the forefront of sleep research and best practices, guiding the development of our services for children and families. Comprised of leaders in sleep studies, medicine, public health and psychology, the council provides expert insights that shape our programming strategies. Working closely with our chief program officer, they help design and guide evidence-based programs that have meaningful impact in the communities we support.



(l-r) Cynthia Cummings, Eleanor McGlinchey PhD, Lauren Hale PhD, Rebecca Robbins PhD, Carol Ripple PhD, Candice Alfano PhD, DBSM

Some members of our Good Night Advisory Council at Pajama Program's *Sipping into Spring* fundraiser in May 2024.

## GOOD NIGHT ADVISORY COUNCIL MEMBERS



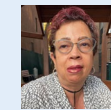
**CANDICE ALFANO PhD, DBSM**  
Professor of Psychology, Licensed Clinical Psychologist, and Director of the Sleep and Anxiety Center of Houston at the University of Houston



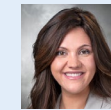
**KAREN BONUCK PhD**  
Director, University Center of Excellence at Montefiore Rose F. Kennedy Evaluation and Rehabilitation Center



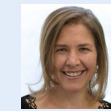
**RONALD D. CHERVIN MD, MS**  
Professor of Neurology and Chief, Division of Sleep Medicine; Michael S. Aldrich Collegiate Professor of Sleep Medicine; Director, Michigan Medicine Sleep Disorders Centers



**CYNTHIA CUMMINGS**  
Executive Director of Community Parents, Inc.



**INNESSA DONSKOY MD**  
Pediatric Sleep Medicine Physician, Advocate Children's Hospital



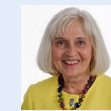
**LAUREN HALE PhD**  
Professor, Department of Family, Population, and Preventive Medicine, Stony Brook University



**GIRARDIN JEAN-LOUIS PhD**  
Director, Center on Translational Sleep and Circadian Sciences & PRIDE Institute on Behavioral Medicine and Sleep Disorders Research, University of Miami



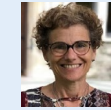
**ELEANOR MCGLINCHEY PhD**  
Associate Professor of Psychology, Director of Clinical Training, Clinical Psychology PhD Program, Fairleigh Dickinson University



**JUDITH OWENS MD, MPH**  
Director of Sleep Medicine, Center for Pediatric Sleep Disorders, Department of Neurology, Boston Children's Hospital



**REBECCA ROBBINS PhD**  
Instructor in Medicine, Harvard Medical School; Associate Scientist, Brigham and Women's Hospital



**AMY R. WOLFSON PhD**  
Professor of Psychology, Loyola University Maryland





Our mission begins at bedtime because

# TOMORROW STARTS TONIGHT

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